

RESOLUTION AUTHORIZING THE HEALTH COMMISSIONER TO ENTER INTO A CONTRACT WITH AMÉLIE COMPANY FOR CDC OD2A RECOVER FOR LIFE GO KITS BAGS AND CONTENTS (Expense of \$49,975.00)

WHEREAS, Franklin County Public Health (FCPH) was awarded a grant from the Centers for Disease Control and Prevention through the Overdose to Action (OD2A) Grant in 2019;

WHEREAS, during year two of the CDC OD2A grant "Go Kits" were created and ordered in conjunction with the Recover for Life campaign based on research and focus group findings. The kits are reusable bags that include hygiene items, first aid kits, education and resources for treatment. The kits are distributed directly at the grassroots level by our OD2A partner agencies to increase outreach and harm reduction efforts within our community.

WHEREAS, the Amélie Company, an experienced marketing firm, developed the existing Recover for Life campaign materials which was designed to elevate communication interventions along the addiction continuum by focusing on targeted messaging and outreach strategies; and

WHEREAS, based on input from FCPH and our OD2A partner agencies the Amélie Company will research vendors, obtain quotes, provide artwork and order the items for the kits.

Now, therefore, upon motion of Board Member _____, second by Board Member _____.

BE IT RESOLVED BY THE FRANKLIN COUNTY BOARD OF HEALTH, BOARD MEMBERS;

1. The Health Commissioner is authorized to enter into a contract with the Amélie Company to provide the following services: research vendors; obtain quotes; provide artwork and order content items.
2. This resolution shall be in full force and effect immediately upon its adoption.

Voting Aye Thereon: _____

Board Members
Franklin County Board of Health

Voting Nay Thereon: _____

Board Members
Franklin County Board of Health