Highlights:

- As FCPH continued to work through the surge of new COVID-19 cases in September our messaging focused on masking and vaccination. Additionally, we helped amplify the messaging from our hospital partners about the concerning capacity and staffing issues they were experiencing. While FCPH no longer has the authority to issue a mask order we continued to share information about the Franklin County Mask Advisory and encouraged our municipalities who have authority to adopt their own mask orders. On September 8, FCPH issued a statement regarding that request. We were pleased that the cities of Bexley and Whitehall adopted ordinance about the same time as the City of Columbus adopted their order.

- As FCPH continued to offer COVID vaccinations each week the communication team shared that information widely with a highlight on the incentive gift cards that are being offered for those who received their first dose vaccination. The team continued work to reach our unvaccinated residents with a targeted focus on our minority populations and the low vaccination uptake rate areas of the county. Activities included developing and translating flyers for each clinic, social media messaging with paid boosts, website updates and emails for partners with the ask that they help us reach their populations. The team also followed the FDA and ACIP developments regarding booster doses throughout the month and shared that information widely to help the public understand what the current status is and what it means.

- Non-COVID work is continuing to step up and we are working to meet the needs of our programs. Just to name a few, work has included neighborhood walk audits, the upcoming Aces, Paces and Addiction Summit, Ohio Days campaign development, produce market promotion, mosquito prevention tips and spray notifications, World Environmental Health Day and ordering forms and assisting with mailings as needed.
Social Media – September 2021

General:
- FCPH Walking Maps: September 13 & 20
- FCPH and Partners - Aces, Paces and Addiction Summit: September 16
- Free Produce Market: September 16
- Hispanic Heritage Month: September 17
- Boppy Recall Alert: September 23
- Mosquito Spraying Notification: September 23
- Chamberlain University Honors FCPH Nurse, Judy: September 24
- Celebrate One - First Birthday Party: September 24
- World Environmental Health Day: September 26
- World Rabies Day: September 28

COVID-19:
- FCPH Vaccine Clinic Events and Information: September 2, 10, 17, 22 & 30
- Safety Precautions during Labor Day Celebrations: September 3
- Wear a Mask Reminder (Which Mask Do You Want to Wear): September 8
- Franklin County Board of Commissioners Mask Mandate: September 9
- Get Vaccinated Now (Hospitals at Capacity): September 7 & 18
- Impact of COVID-19 on Ohio's Hispanic and LatinX Communities Event: September 21
- Pfizer Booster Dose: September 29
Find the path to memories you'll never forget.

Our walking maps help you and your children focus on bonding by putting the best path in the palm of your hand.

**Mappings Life's Most Cherished Memories**

Franklin County PH 🌿 FC Public Health - Sep 13

We can generate a walking map of your area by going on a walk audit with you. Together, we’ll map out paths that are accessible, walkable and are connected to nearby parks or community centers.

To schedule a walk audit of your neighborhood, go to:
form.jotform.com/21244047497164

Ohio Commission on Hispanic/Latino Affairs (OCHLA)

Happy Hispanic Heritage Month! From September 15 to October 15, we celebrate the histories, cultures and contributions of American citizens whose ancestors came from Spain, Mexico, the Caribbean and Central and South America.

Respectfully Submitted by:
Mitzi Kline, Director of Communication and Marketing, October 8, 2021