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Communication Board of Health Report

October 2021

Highlights:

- As FCPH continued to work through the surge of new COVID-19 cases in September our messaging focused on masking and vaccination. Additionally, we helped amplify the messaging from our hospital partners about the concerning capacity and staffing issues they were experiencing. While FCPH no longer has the authority to issue a mask order we continued to share information about the Franklin County Mask Advisory and encouraged our municipalities who have authority to adopt their own mask orders. On September 8, FCPH issued a [statement](#) regarding that request. We were pleased that the cities of Bexley and Whitehall adopted ordinance about the same time as the City of Columbus adopted their order.
- As FCPH continued to offer COVID vaccinations each week the communication team shared that information widely with a highlight on the incentive gift cards that are being offered for those who received their first dose vaccination. The team continued work to reach our unvaccinated residents with a targeted focus our minority populations and the low vaccination uptake rate areas of the county. Activities included developing and translating flyers for each clinic, social media messaging with paid boosts, website updates and emails for partners with the ask that they help us reach their populations. The team also followed the FDA and ACIP developments regarding booster doses throughout the month and shared that information widely to help the public understand what the current status is and what it means.
- Non-COVID work is continuing to step up and we are working to meet the needs of our programs. Just to name a few, work has included neighborhood walk audits, the upcoming Aces, Paces and Addiction Summit, Ohio Days campaign development, produce market promotion, mosquito prevention tips and spray notifications, World Environmental Health Day and ordering forms and assisting with mailings as needed.


Which mask do you want to wear?

Cases are rising in our community, but we have the tools to stay healthy and safe. Remember:

- Wear a mask
- Get vaccinated

They're simple, science-backed and the most surefire ways we have to limit the spread.

Stay well everyone!



★ While you won't blast off into space for getting the booster dose - it will provide out of this world protection!

So who qualifies for the Pfizer booster dose?

- ★ Age 65+
- ★ Age 18+ in long term care settings
- ★ Age 18-65 with underlying medical conditions



**Pfizer
Booster
Dose**

*Six months after primary series for specific groups

To schedule an appointment for a Pfizer booster visit vax2normal.org.

COVID-19 doesn't take holidays! Let's keep each other safe this holiday weekend by using those public health measures we know work to help slow the spread. Right now, COVID-19 is ravaging through our communities and hospital capacity is reaching it's limits. Stay safe!



COVID-19 GUIDANCE

Don't take a holiday from safety recommendations during the Labor Day weekend.

WEAR A FACE MASK • KEEP 6 FEET FROM OTHERS • STAY HOME IF YOU ARE SICK.

Social Media – September 2021

General:

- FCPH Walking Maps: September 13 & 20
- FCPH and Partners - Aces, Paces and Addiction Summit: September 16
- Free Produce Market: September 16
- Hispanic Heritage Month: September 17
- Boppy Recall Alert: September 23
- Mosquito Spraying Notification: September 23
- Chamberlain University Honors FCPH Nurse, Judy: September 24
- Celebrate One - First Birthday Party: September 24
- World Environmental Health Day: September 26
- World Rabies Day: September 28

COVID-19:

- FCPH Vaccine Clinic Events and Information: September 2, 10, 17, 22 & 30
- Safety Precautions during Labor Day Celebrations: September 3
- Wear a Mask Reminder (Which Mask Do You Want to Wear): September 8
- Franklin County Board of Commissioners Mask Mandate: September 9
- Get Vaccinated Now (Hospitals at Capacity): September 7 & 18
- Impact of COVID-19 on Ohio's Hispanic and LatinX Communities Event: September 21
- Pfizer Booster Dose: September 29



**This is a crisis.
We need you to
take action.**

Hospitals around the country are unable to adequately care for those in need. It's because many of their beds are filled with COVID-19 patients, most of whom are unvaccinated.

Your urgent action can prevent this tragic situation from happening here in central Ohio.

Get vaccinated. Now.



Most hospitalized COVID-19 patients are **unvaccinated.**



Hospitalizations have **increased 642%** in just the past six weeks.



The delta variant is **50% more** contagious, accounting for **nearly all cases** in central Ohio.

Nationwide Children's Hospital
September 7 at 9:00 AM · 📍

Hospitals across the country are overwhelmed with COVID-19 patients, most of which are unvaccinated.

That's why we've joined [Mount Carmel Health](#), [The Ohio State University Wexner Medical Center](#) and [OhioHealth](#) to call on everyone to get vaccinated now, for your own health and the health of our community.

[#VaccinesSaveLives](#) [#VaccineAdvocate](#)

Columbus Campus Graduate Runs Vaccination Efforts in Her Community



Judy Vaughn, BSN, a proud 2016 graduate, currently works as a frontline hero helping run vaccination clinics in the Columbus area. She works as a screening or vaccination supervisor for Franklin County Public Health, playing an integral role in the mass vaccination efforts that will help slow the spread of COVID-19. Judy says the experience is so rewarding, noting how grateful, thankful and excited people are to be receiving the vaccine. "I just get to hear the stories of people who are finally able to get back to some normalcy, and it is so moving," Judy shared.

After practicing with flu vaccine clinics and then moving to contact tracing, Judy now spends two days of the week attending and supervising vaccine clinics and says she is thankful for the opportunity to make a difference.

Today is World Environmental Health Day 🌍

It's an opportunity to highlight the vital role of Environmental Health professionals. Our Environmental Health workforce guarantee that the environment around us – our homes, workplaces, schools, places we shop and eat and the many other places we go for fun – is safe, hygienic, and healthy.

Today and every day, we're thankful for the work Environmental Health Professionals do to ensure healthier communities around the globe! ... [See More](#)



Find the path to memories you'll never forget.

Our walking maps help you and your children focus on bonding by putting the best path in the palm of your hand.



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Franklin County PH @FC_PublicHealth · Sep 13
We can generate a walking map of your area by going on a walk audit with you. Together, we'll map out paths that are accessible, walkable and are connected to nearby parks or community centers.

To schedule a walk audit of your neighborhood, go to:
form.jotform.com/212446476497164

Happy Hispanic Heritage Month everyone!



Ohio Commission on Hispanic/Latino Affairs (OCHLA)

September 15 at 6:21 PM · 🌐

Happy Hispanic Heritage Month! From September 15 to October 15, we celebrate the histories, cultures and contributions of American citizens whose ancestors came from Spain, Mexico, the Caribbean and Central and South America.

Respectfully Submitted by:
Mitzi Kline, Director of Communication and Marketing, October 8, 2021