



MIGHTY CROW

Mighty Crow Media LLC (“MCM”) is pleased to present this proposal for a consulting partnership with Franklin County Public Health (“Client”). The primary purpose of this engagement will be to: facilitate discussions across the four divisions of the agency and with the Board. The focus of the discussions is on Strategic Alignment of the division’s objectives related to the current strategic plan and for alignment of those objectives in context of the themes of equity, CQI, and staff well-being.

PROPOSAL / STATEMENT OF WORK

May 6, 2022

OVERVIEW:

MCM understands that the Board of Health extended the timeline of the current strategic plan to 2023 in recognition of the impact that the COVID-19 pandemic had on the agency and its divisions. MCM also understands that Franklin County’s Community Health Assessment (CHA) will be released in June 2022, which will provide valuable information related to planning and priorities. Additionally, this extension of the strategic plan provides time to reflect and revise some existing division workplans prior to the next iteration of the Community Health Improvement Plan (CHIP). Therefore, this situation presents an opportunity for each division to review their current workplans and refocus/revise what should be prioritized over the next 18 months.

SERVICES: MCM will provide the following services (“Services”) on Client’s behalf:

- Conduct five (5) facilitated discussions across the four divisions of FCPH and with the Board of Health. Each discussion is estimated at 2.5 hours to allow for Senior Staff to reflect on their division’s workplan and ask:
 - What is on their radar for the next 18 months? What do they want to focus on as a division? What should come off the existing list? How are their objectives focused on equity and CQI?
 - How do the themes from the Occumetrics® survey related to employee well-being impact the work of the next 18 months?

DELIVERABLES: MCM will provide the following deliverables (“Deliverables”) on Client’s behalf:

- A description of the process to utilize as documentation for PHAB Accreditation and for internal CQI purposes and
- An agenda for the discussion.
- Brief summary of the five discussions to highlight key observations and themes.

TERM: MCM shall begin rendering the Services upon the execution by both Parties of a definitive written agreement embodying this Proposal/Statement of Work and MCM’s other standard terms. We anticipate completion of the project and delivery of all Deliverables under this Proposal/Statement of Work on or before July 30, 2022.



FEES & COSTS: The costs associated with the preparation and facilitation of the five facilitated dialogues is \$7,500. This cost includes the time of Dr. Gretchen Clark Hammond and one additional staff person from MCM to assist Dr. Hammond.

ADDITIONAL TERMS & CONDITIONS:

- MCM will work with the Health Commissioner and/or his designee to schedule the discussions, which are expected to occur in June and perhaps in July, depending on availability of staff and of the MCM team.
- FCPH will secure the location for the discussions.
- Senior Staff will come to the meetings with their workplans so that they can begin to revise them during the discussion. It will be the responsibility of the Senior Staff to make any changes to their workplans and provide those to the Health Commissioner prior to the discussion with the Board of Health.

DEFINITIVE WRITTEN AGREEMENT:

Client understands this Proposal/Statement of Work shall be attached to and made a part of a definitive written agreement between the Parties (the “Agreement”). In the event of any conflict between this Proposal/Statement of Work and the Agreement, the provisions of this Proposal/Statement of Work shall govern and control.

*Thank you for your interest in partnering with Mighty Crow.
We value your business and believe that together, we can help your ideas take flight.*