

RESOLUTION TO AUTHORIZE THE HEALTH COMMISSIONER TO ESTABLISH A CONTRACT WITH EMPATHIZE WITH ME, LLC IN SUPPORT OF THE OHIO DEPARTMENT OF HEALTH TOBACCO USE PREVENTION AND CESSATION (TUPCP) GRANT TO CREATE A VIDEO DOCUMENTARY OF THE ART ADVOCACY PROJECT. (EXPENSE NOT TO EXCEED \$1,700.00)

WHEREAS, Franklin County Public Health (FCPH) has been awarded a grant from the Ohio Department of Health through the Tobacco Use Prevention & Cessation Program (TUPCP) Grant and seeks to contract with Empathize With Me, LLC in support of the TUPCP grant.

WHEREAS, FCPH seeks to expand its efforts to address and prevent future tobacco use among youth with strong collaboration among local agencies, and the support of the Ohio Department of Health (ODH) through this Tobacco Use Prevention and Cessation grant.

WHEREAS, the 2022-2023 TUPCP Grant workplan and the 5-year Tobacco Health Equity Strategic Plan include engaging residents of Reynoldsburg in tobacco advocacy to create lasting policy change.

WHEREAS, in 2019, 35.6% of high school students in Ohio reported current use of any tobacco product with the most used tobacco product being e-cigarettes (29.0%), and in accordance with the Franklin County Community Health Improvement Plan, Priority Area 2: Mental Health/Behavioral Health and Addiction, Outcome 2 which takes action to increase awareness regarding the dangers of smoking and secondhand smoke and adopt tobacco-free policies in schools.

WHEREAS, when asked if they'd seen or heard any anti-smoking or anti-tobacco ads directed towards youth, 66% of the high school students confirmed that they had while 12% were not sure if they had, and 20% reported not recently seeing any anti-tobacco ads.

WHEREAS, FCPH is contracting with Empathize With Me, LLC to create a video documentary of the personal experiences of youth who have been exposed to the harmful health effects of tobacco and to advocate for a tobacco policy change in Reynoldsburg which will protect future generations of youth from being exposed to and becoming addicted to tobacco products.

Now, therefore, upon motion of Board Member _____, second by Board Member _____;

BE IT RESOLVED BY THE FRANKLIN COUNTY BOARD OF HEALTH, BOARD MEMBERS;

1. That the Health Commissioner is authorized to establish a contract with Empathize With Me, LLC to create a video documentary of the Art Advocacy Project. (Expense not to exceed \$1,700.00)
2. That this resolution shall be in full force and effect immediately upon its adoption.

Voting Aye Thereon:

Board Members
Franklin County Board of Health

Voting Nay Thereon:

Board Members
Franklin County Board of Health