

RESOLUTION AUTHORIZING THE HEALTH COMMISSIONER TO ENTER INTO A CONTRACT WITH AMÉLIE COMPANY TO CREATE A PUBLIC HEALTH AWARENESS CAMPAIGN (AMOUNT NOT TO EXCEED \$47,000.00 – ARPA FUNDING)

WHEREAS, as we work to move beyond COVID-19, Franklin County Public Health needs to amplify the good work and services provided by the agency; and

WHEREAS, the Amelie Company will assist in the development of branding and messaging to amplify a general public health awareness campaign; and

WHEREAS, Amelie will perform various media buy(s) to promote services offered by the health department guided by data and resources provided by program staff and the epidemiology team; and

WHEREAS, being strategic with our funding and programmatic needs we will combine funding streams to maximize a contract with Amelie for aligned branding standards and strategic media buy(s) to reach the intended audience(s) for program needs.

Now, therefore, upon motion of Board Member _____, second by Board Member _____.

BE IT RESOLVED BY THE FRANKLIN COUNTY BOARD OF HEALTH, BOARD MEMBERS;

1. The Health Commissioner is authorized to enter into a contract with the Amélie Company to create and execute a public health awareness campaign (amount not to exceed \$47,000 – ARPA Funding).
2. This resolution shall be in full force and effect immediately upon its adoption.

Voting Aye Thereon:

Board Members
Franklin County Board of Health

Voting Nay Thereon:

Board Members
Franklin County Board of Health