

RESOLUTION 23-043

March 14, 2023

RESOLUTION TO AUTHORIZE THE HEALTH COMMISSIONER TO ENTER INTO A CONTRACT WITH GRANICUS FOR A WEB-BASED EMAIL SUBSCRIPTION MANAGEMENT SYSTEM CALLED GOVDELIVERY (Expense not to exceed \$58,000.00 – ARPA Funding)

WHEREAS, to expand our ability to more effectively communicate with partners and the general public Franklin County Public Health (FCPH) is acquiring a widely used cloud-based software solution that enables government organizations to connect with more people;

WHEREAS, the goal of this software is to give government communicators better insight into the needs of citizens and improves their ability to enhance online transactions, promote behavior change through public awareness, and improve citizen engagement;

WHEREAS, by leveraging the Cloud, FCPH will be able to utilize a number of different outreach mediums, including email, SMS/text messages, RSS feeds, and social media integration to connect with its target audiences; and

WHEREAS, Granicus gives FCPH added streamlined marketing capabilities that incorporate greater degrees of audience segmentation, personalization, message testing, and mobile engagement.

Now, therefore, upon motion of Board Member ____, second by Board Member ____;

BE IT RESOLVED BY THE FRANKLIN COUNTY BOARD OF HEALTH, BOARD MEMBERS;

1. That the Health Commissioner is authorized to enter into a three-year contract with GRANICUS for a web-based email subscription management system called GovDelivery (Total expense for the three years not to exceed \$58,000.00 – ARPA Funding).
2. That this resolution shall be in full force and effect immediately upon its adoption.

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Voting Aye Thereon:

Board Members
Franklin County Board of Health

Voting Nay Thereon:

Board Members
Franklin County Board of Health