

RESOLUTION 23-059

April 11, 2023

RESOLUTION TO AUTHORIZE THE HEALTH COMMISSIONER TO ENTER INTO CONTRACTS FOR THE PLANNING AND IMPLEMENTATION OF INTERNATIONAL OVERDOSE AWARENESS DAY ACTIVITIES FOR THE CDC OVERDOSE DATA TO ACTION GRANT (EXPENSE OF \$125,000.00 – OD2A GRANT FUNDING)

WHEREAS, FCPH is hosting an event an International Overdose Awareness Day event on Thursday, August 31, 2023, at Crew Stadium.

WHEREAS, Amelie Company will reword and align assets with the branding and standards of the Recover For Life campaign. Amelie will also lead in the execution of the media buy for the promotion of the event. The media buy could include but is not limited to digital, social, out-of-home and flyers. Lastly, they will lead in the development of any signage for the event and any resources needed for the event, under the branding of Recover For Life;

WHEREAS, Canvaas will lead events on-site event on August 31st which will include the run of show schedule for the day, outside vendor support, themes connected to arts, music, mindfulness, food and celebration of life and community will be a priority. Canvaas will also lead in the public relations strategy, contacting local media before the event to promote it.

Now, therefore, upon motion of Board Member ____, second by Board Member ____;

BE IT RESOLVED BY THE FRANKLIN COUNTY BOARD OF HEALTH, BOARD MEMBERS;

1. FCPH will work with Canvaas Consulting to assist with Overdose Awareness Day Activities (expense of \$85,000.00).
2. FCPH will work with Amélie Company to assist with Overdose Awareness Day Activities (expense of \$40,000.00).
3. That this resolution shall be in full force and effect immediately upon its adoption.

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Voting Aye Thereon:

Board Members
Franklin County Board of Health

Voting Nay Thereon:

Board Members
Franklin County Board of Health