

RESOLUTION 23-088

May 9, 2023

RESOLUTION TO AUTHORIZE THE HEALTH COMMISSIONER TO ACCEPT FUNDING FROM THE FRANKLIN COUNTY BOARD OF COMMISSIONERS AND CONTRACT WITH THE BREATHING ASSOCIATION FOR THE TOBACCO CESSATION AND EDUCATION AWARENESS CAMPAIGN

WHEREAS, in 2020 Franklin County Public Health (FCPH) and the Franklin County Board of Commissioners declared racism a public health crisis and is committed to advocate for relevant policies that improve health in communities of color; and

WHEREAS, menthol and other flavorings are added to tobacco products to make them feel milder and easier to use. This has also resulted in more tolerable forms of tobacco products being promoted to communities of color, who were not inclined to use unflavored tobacco products; and

WHEREAS, the Board of Health adopted Resolution 22-119 authorizing its support of the Coalition to End Tobacco Targeting in their efforts to restrict menthol and flavored tobacco products in Franklin County; and

WHEREAS, the Board of Health adopted Resolution 23-026 authorizing its support to contract with cities within Franklin County Public Health's jurisdiction for the purpose of implementing a tobacco retail licensing program inclusive of education, licensing, compliance, suspension, denial and revocation with several cities in Franklin County having passed ordinances to license the retail sale of tobacco products or alternative nicotine devices; and

WHEREAS, on December 12, 2022, Columbus City Council and community partners announced a new tobacco cessation effort through a public-private partnership to help residents stop smoking. The Comprehensive Tobacco Cessation Education and Awareness Campaign, coordinated by The Breathing Association, will run through 2023 with the goal to connect residents addicted to nicotine to resources and programs through multiple community events, youth education, and training for medical professionals to help their patients who want to quit tobacco use; and

WHEREAS, the majority of the dollars of the campaign will go to the development and implementation of a multimedia promotional campaign focused on elevating existing tobacco cessation programs, especially for targeted populations;

WHEREAS, pursuant to the Ohio Revised Code Section 3709.283, a board of commissioners may give or receive financial or other assistance, cooperate with other agencies or organizations, either private or governmental, or otherwise participate in establishing and operating any health program conducted by a city or general health district; and

WHEREAS, funds from the Franklin County Board of Commissioners will support the campaign to expand its reach across Franklin County including the townships, villages and other municipalities outside of and in alignment with the City of Columbus; and

WHEREAS, The Franklin County Board of Commissioners passed Resolution No. 0363-23 authorizing support to Franklin County Public Health for a Comprehensive Tobacco Cessation Education and Awareness Campaign (\$250,000.00).

Now, therefore, upon motion of Board Member _____, seconded by Board Member _____,

BE IT RESOLVED BY THE BOARD OF COMMISSIONERS, FRANKLIN COUNTY, OHIO AND FRANKLIN COUNTY BOARD OF HEALTH MEMBERS:

1. That the Health Commissioner is authorized to accept funding from the Franklin County Board of Commissioners to raise awareness relative to the Comprehensive Tobacco Cessation Education and Awareness Campaign and contract with The Breathing Association (REVENUE OF \$250,000.00 AND EXPENSE OF \$210,000.00);
2. This resolution shall be in full force and effect from and immediately upon its adoption.

Resolution 22-088
May 9, 2023
Page Three

Voting Aye Thereon:

Board Members
Franklin County Board of Health

Voting Nay Thereon:

Board Members
Franklin County Board of Health