

RESOLUTION TO AUTHORIZE THE HEALTH COMMISSIONER TO ENTER INTO A CONTRACT WITH CANVAAS CONSULTING, LLC TO JOIN THE EFFORT TO LEAD RESEARCH TESTING ACTIVITIES TO VALIDATE THE WORK COMPLETED BY THE COMMUNICATIONS TEAM (Expense of \$11,275.00 Health Literacy grant)

**WHEREAS**, the Franklin County Public Health (FCPH) Communications Team has been working with staff to redesign the myfcph.org website;

**WHEREAS**, with this grant FCPH will plan and implement a new website incorporating and sustaining equitable, health literacy-informed approaches to communication and health care system practices;

**WHEREAS**, FCPH is committed to advancing Health Literacy efforts through strong collaboration among local entities, and the support of HHS through the Advancing Health Literacy grant;

**WHEREAS**, FCPH is working in partnership with Canvaas Consulting, LLC to gain insight on general website impression, user experience and health literacy standards through focus groups; and

**WHEREAS**, Canvaas Consulting will work with diverse community groups in Franklin County based on age, income, sex, etc. with representation from Spanish, Black and Somali populations.

Now, therefore, upon motion of Board Member\_\_\_\_\_, seconded by Board Member\_\_\_\_\_;

BE IT RESOLVED BY THE FRANKLIN COUNTY BOARD OF HEALTH, BOARD MEMBERS;

1. That the Board of Health authorizes the Health Commissioner to enter into a contract with Canvaas Consulting, LLC for research lead focus groups to give insight into the FCPH website redesign (Not To Exceed \$11,275.00 Health Literacy grant funding).
2. That this resolution shall be in full force and effect immediately upon its adoption.

Resolution 23-184  
November 14, 2023  
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Voting Aye Thereon:

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Board Members  
Franklin County Board of Health

Voting Nay Thereon:

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Board Members  
Franklin County Board of Health