

RESOLUTION TO AUTHORIZE THE HEALTH COMMISSIONER TO AMEND AN EXISTING CONTRACT WITH THE OHIO HIGH SCHOOL ATHLETIC ASSOCIATION TO RAISE AWARENESS OF THE DANGERS OF OPIOIDS AND ADDICTION BY CONTINUING THE FROM THE PROS CAMPAIGN AS PART OF THE RECOVER FOR LIFE CAMPAIGN. (EXPENSE OF \$35,000.00 – OD2A LOCAL)

WHEREAS, the Ohio High School Athletic Association (OHSAA) is an organization necessary to reach athletes and parents regarding the dangers of opioids and addiction;

WHEREAS, OHSAA has existing systems and outreach avenues that will be used to increase the number of high school athletic programs that adopt opioid prevention and education messaging;

WHEREAS, OHSAA will continue to collaborate to increase the number of high school athletic programs that adopt opioid prevention and education messaging;

WHEREAS, With the OD2A LOCAL grant's emphasis on reaching youth, Franklin County Public Health (FCPH) will continue to work with OHSAA using funds from the Centers for Disease Control and Prevention (OD2A) grant to continue the work of our successful From the Pros campaign;

WHEREAS, FCPH will utilize existing creative content to reach this audience with strategic on-site ad placements and digital media efforts. FCPH will also expand our From the Pros website by incorporating a new athlete that will diversity our campaign and help share our message.

Now, therefore, upon motion of Board Member _____, second by Board Member _____;

BE IT RESOLVED BY THE FRANKLIN COUNTY BOARD OF HEALTH, BOARD MEMBERS;

1. That the Board of Health authorizes the Health Commissioner to enter into a contract with The Ohio High School Athletic Association to raise awareness of the dangers of opioids and addiction by continuing the From The Pros Campaign as part of The Recover For Life Campaign (expense of \$35,000.00);
2. That this resolution shall be in full force and effect immediately upon its adoption.

Voting Aye Thereon:

Board Members
Franklin County Board of Health

Voting Nay Thereon:

Board Members
Franklin County Board of Health